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Enjoy Driving With Audio Books

By Paton Jackson

Did you know that A trucker working to the legal limit in the U.S. can rack up to 3,432 driving hours a year—nearly 10 times that of the average New York commuter or enough to listen to the unabridged audio book version of Bill Clinton’s My Life 77 times? (Publishing Trends, Market Partners International, September 2005).

Think of the way audio books could optimize your time management. Audio books can turn the day to a 26 hours day. Yes, audio books can add extra two hours each day. Still not convinced?

Did you know that The average rush hour driver will spend an additional 62 hours stuck in traffic—at standstill—each year and that More than 97 million workers drive alone to work each day.

Well, enough with that pile of useless data, Think about yourself – what have you been doing while driving - Listening to the radio? Making unnecessary calls with your mobile phone? Wasting valuable time?

Now close your eyes and imagine you could read the last edition of the New York Times, Read the last Harry Potter book or learn Chinese – all simultaneously while driving your car. Now open your eyes and stop dreaming, you can do it all now. The only difference is that you are going to use a new method of reading – listening to audio books.

And it is so easy: You may get audio books in different formats from books on tapes and audio books on CD to downloadable audio books. You can get it from different sources – libraries, book and music stores and online audio book sources. You could buy audio books, rent audio books and even get free audio books.

According to eBrain Market Research survey, 71% of the audio book listeners listen to them on long car trips.

Believe me; I couldn’t wait getting into the heavy morning traffic listening to the audio book “IT” by Stephen king. In fact, I couldn’t resist listening to it at home after work. I love audio books.

Paton Jackson is the head of 911 corp. We have made a comprehensive research about audio books. Let us share with you our findings – the best audio books sources,

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Audio Book Myths Or The “Audio Book Phobic“ People

By Paton Jackson

Audio books are becoming more and more popular. Yet, there are a lot of individual people that are afraid of trying audio books – they are the “audio book phobic” people.

I have interviewed some of them recently and collected the so called reasons that separate them from the audio book world. I have proven to each one of them that those reasons are only myths and even succeeded in persuading some of them to try those threatening audio books. Here are the main myths I have encountered:

1. I believe audio books are expensive – wrong. In fact, there are free downloadable audio books online. Audio books on mp3 files are usually cheaper than the same title in its book version. Audio book on Cd and books on tape could cost more but are still not expensive.

2. I think that audio books will never be a good substitute for the “real” books – Right. Audio books’ publishers do not see audio books as potential books substitutes. They are only an extension for the book concept. You can learn foreign languages or learn history by listening to audio books – You will enjoy it more this way than reading a book about it. Audio books are intended for the times of the day when you can not read books.

3. I have no time to listen to audio books – Wrong. Most of the people listen to audio books driving, cleaning the house, jogging etc. You can not read books in these times. Did you know that the average annual delay due to traffic congestion has more than tripled since 1982 and that More than 19 million commuters travel more than 45 minutes each way to their jobs. In fact, More than 97 million workers drive alone to work each day;

To sum up, to all of you “audio book phobic” people who claim they can not afford audio books. Listen to me; you can not afford not listening to audio books.

Paton Jackson is the head of 911 corp. We have made a comprehensive research about audio books. Let us share with you our finding – the best audio books sources, titles and much more audio book information only on

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